

Board of Directors Packet

Manhattan Area Technical College

August 24, 2021

Zoom/Live Stream/406 4:30 pm



Board of Directors:

__Baker, L.J. - Chair (Geary)	__Urban, David (Riley)
__King-Luttman, Wendy – Vice Chair (Clay)	__Ballou, Brett (Riley)
__Fritchen, David (Riley)	__Allen, Will (Geary)
__Flanary, Tim (Pottawatomie)	

Administration/Staff:

__Genandt, James (President/CEO)	__Miller, Hannah (Board Clerk)	__Phillips, Sarah
__Jacobs, Carmela	__Gfeller, Josh	__Ross, Neil
__Roberts, Nathan	__Boxberger, Chris	__Watts, Harry
__Faculty Senate	__Field, Casey	

This meeting of the Board is their retreat only. There is no regular board meeting scheduled for August 2021. There are no action items for this retreat. It is a public meeting, but there will be no seating available in the meeting room except for those people involved in the retreat.

Agenda

1. **Enrollment Update** (Sarah and Neil) *10 minutes*
2. **Review of Facility and Technology Plans for 2021-2022** (Josh, Carmela, Sarah) *20 minutes*
 - Facilities:
 - RTC finalized move
 - Upgrades to BLD 1 in Wamego
 - Phase 3 plan for fluid conference/classroom in BLD 2
 - Drainage issues
 - Tech:
 - Wireless security upgrade
 - New copiers, reduced printing costs system. Eco footprint
 - Firewall/border protection upgrades, spam and malware filtering
 - Safety and Security
 - AED upgrade plan (haven't talked to you all about this yet)
 - Successful drills, fire and SafeDefend
 - SafeDefend training refresher
3. **College finances and budget analysis FY 22** (Carmela) *20 minutes*
 - Process improvements, CFI review, budget development & distribution, debt management, stimulus/MOE, finance reports for board/finance committee
4. **Discussion on 3D Budget/Strategic Planning** (Jim and Staff) *45 minutes*
 - Monitoring report changes, USD 383 Academy concept update, process improvements, GAP & Funding updates, 2020 Census, WalletHub 2021 rankings, Annual Report, the "vision" & strategy/innovation committee

Meetings and Upcoming Events

Next Board Meeting: September Board Meeting

* Requires BOD Action

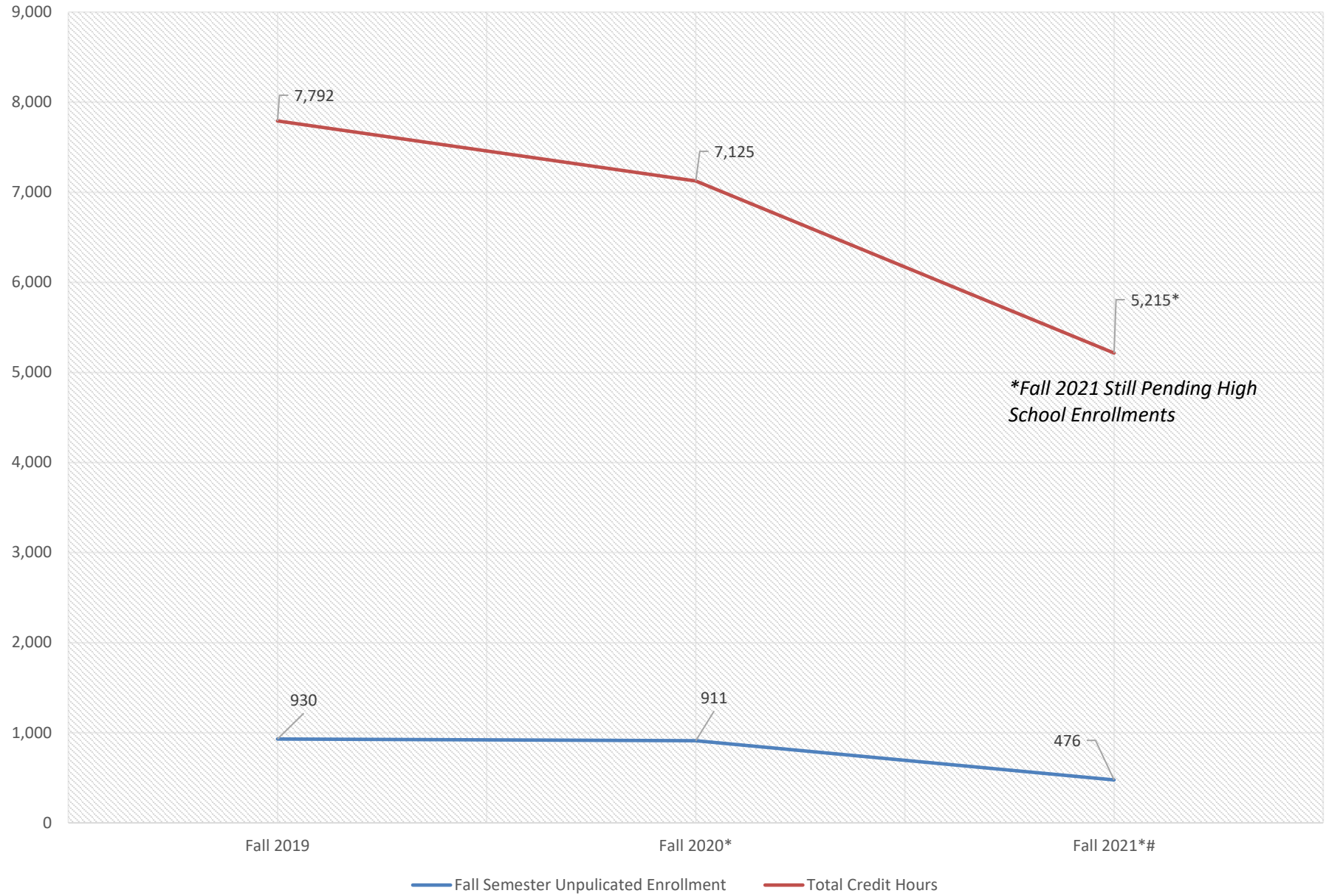
Three Year Fall Program Trends (2019-2021)				
<i>Program</i>	Fall 2019 Total Enrolled	Fall 2020 Total Enrolled	Fall 2021 Total Enrolled	Average
Air Conditioning and Refrigeration	18	16	18	17
Associate Degree Nursing	23	24	18	22
Automotive Technology	12	13	16	14
Business Administration	18	12	16	15
Construction Technology	11	11	28	17
Information & Network Technology	23	19	22	21
Medical Laboratory Technology	10	6	7	8
Practical Nursing	40	34	35	36
Welding Technology	31	28	36	32
Total	186	163	196	182

Program Capacity Trends Across Three Years (2019-2021)				
<i>Program</i>	Fall 2019 Program Capacities	Fall 2020 Program Capacities	Fall 2021 Program Capacities	% Increase/Decrease
Air Conditioning and Refrigeration	18	18	18	0.0%
Associate Degree Nursing	24	24	24	0.0%
Automotive Technology	16	16	18	11.1%
Business Administration	24	18	20	-20.0%
Construction Technology	18	18	30	40.0%
Information & Network Technology	24	22	22	-9.1%
Medical Laboratory Technology	12	12	12	0.0%
Practical Nursing	40	40	40	0.0%
Welding Technology	37	40	50	26.0%
Totals	213	208	234	

MATC Enrollments by Fall Semester			
	Fall 2019	Fall 2020*	Fall 2021*#
<i>Fall Semester Unpublicated Enrollment</i>	930	911	476
<i>Total Credit Hours</i>	7,792	7,125	5,215

* COVID 19 March 2020 - present
Pending High School Enrollments

Fall 2019-2021 Credit Hours and Unduplicated Headcount



To: MATC Board of Directors
Date: August 24, 2021
From: Sarah Phillips – Vice President of Student Success/Chief Academic Officer
Subject: Recommendation to purchase new Student Retention/Early Alert System

Background Information

Manhattan Area Technical College (“the College”) was awarded a Federal Title III Project Grant in 2016. One of the many objectives/performance indicators of the project was to pilot an Early Academic Alert/Referral/Retention system by the end of the grant. In 2018, after several demonstrations and data reviews, the Title III and Student Services teams recommended the Starfish by Hobsons retention software. Implementation of the software began in the Fall of 2018 and the software is currently in use by several faculty members at the College; the current contract with Starfish expires on September 30, 2021. In February of 2021, it was announced by Hobsons’ CEO that Starfish was purchased by the Education Advisory Board (EAB). With this acquisition, our contract coming up for renewal, and the need for student retention and data analytics, it is recognized that a comprehensive retention software is a top priority in order to align the College with the President’s Strategic Plan and upcoming KBOR data collection requirements.

Current and Future Considerations

While Starfish met the requirements of the Title III Grant Project, the annual cost for the software is less than ideal. Over this past summer, our Title III and Student Services teams have met with both EAB and Jenzabar to participate in demonstrations and explore what each program can do for our students, faculty and staff.

While EAB is continuing the support for Starfish, they indicated that the program will be absorbed in the future into their current program “Navigate.” Navigate presents a user-friendly interface and easy to locate features at a similar price point as Starfish.

Jenzabar’s Retention Module was explored by our teams in 2018, but lacked the key component of integrating into our learning management system(LMS), Canvas, thus removing it from consideration at the time. Announced this year during the Jenzabar Annual Meeting, their retention module now integrates with Canvas and has all the features and data reporting necessary to continue the Title III grant objectives and met the demand from KBOR and the President’s Strategic Plan. The cost of the Jenzabar Retention Module is also substantially less than EAB’s Navigate while providing similar features and functionality.

The following table shows the differences in cost between the two software:

Vendor	Year 1**	Year 2	Year 3	Year 4	Year 5	Total after 5 years
EAB Navigate	\$75,500	\$55,620	\$57,289	\$59,008	\$60,778	\$308,195
Jenzabar RM	\$44,455	\$14,300	\$14,300	\$14,300	\$14,300	\$101,655

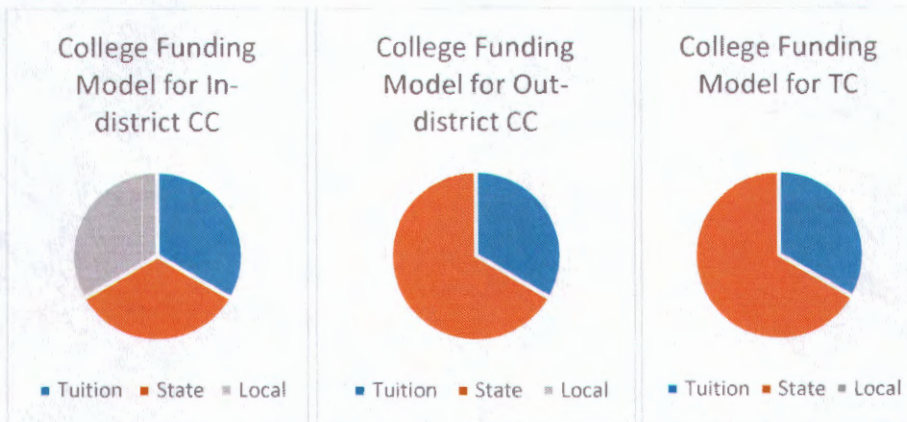
** Year one includes the implementation cost of: EAB - \$21,500 and Jenzabar - \$30,155

Fiscal Implications

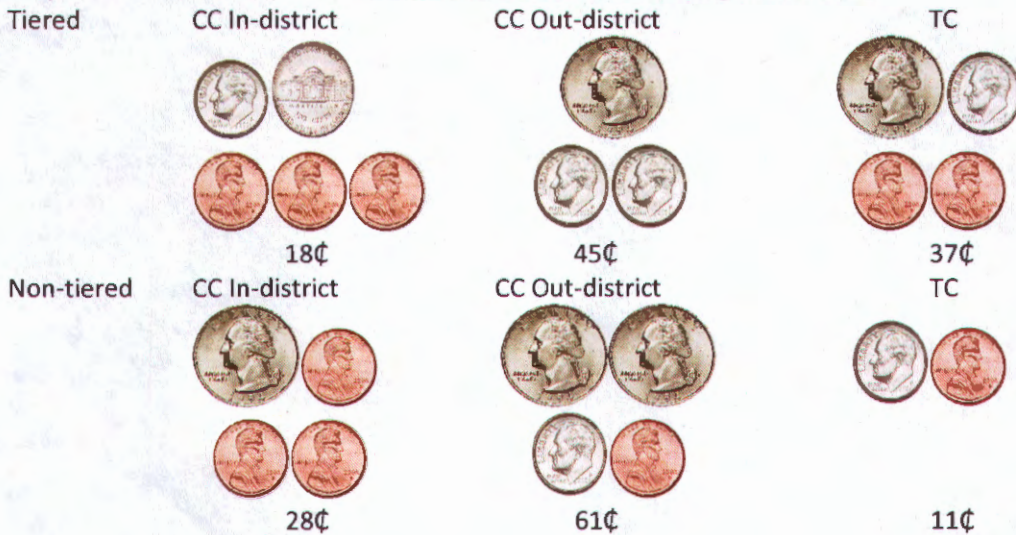
Both software met the requirements set forth in the current Title III Grant Project and the President's Strategic Plan, however, as our current Student Information System, Jenzabar's Retention Module easily integrates into the College's data system and the cost allows the College to remain fiscally responsible and not pass along additional future cost to students.

Kansas College Funding Model needs revised!

The model for college funding in Kansas expects that 1/3 of the cost of education is paid by students through tuition, 1/3 is paid by the state, and 1/3 is paid by the local mill levy. The local mill levy supports the In-district students who enroll in college classes at the local college. Since Technical colleges do not have mill levy taxing authority, the state pays the local portion for In-district students. The model credits 2/3 funding for all Out-district students. Source of Data: KBOR institutional gap calculation 2022.

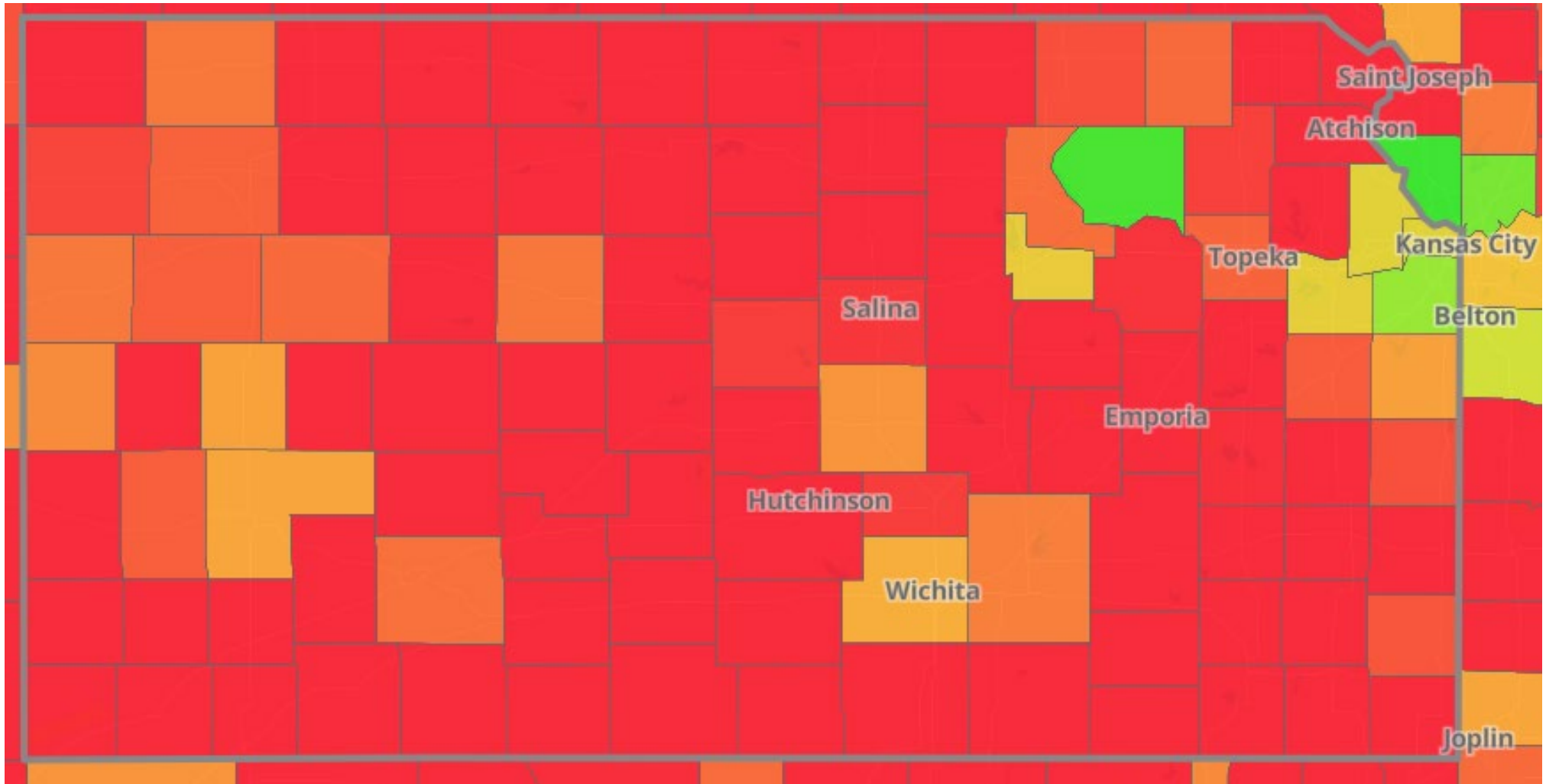


Proportionate amount for each dollar earned from the Funding Model 2021



Proportionate amount for each dollar paid from the Funding Model 2021





Kansas	1	Manhattan Area Technical College	60.73
Kansas	2	Hutchinson Community College	57.74
Kansas	3	Colby Community College	57.62
Kansas	4	Kansas City Kansas Community College	56.34
Kansas	5	Pratt Community College	55.93
Kansas	6	Cowley County Community College	55.72
Kansas	7	Johnson County Community College	55.34
Kansas	8	Dodge City Community College	55.09
Kansas	9	Seward County Community College and Area Technical School	53.23
Kansas	10	Labette Community College	52.97
Kansas	11	Barton County Community College	51.83
Kansas	12	Garden City Community College	51.78
Kansas	13	Highland Community College - Highland, KS	49.38
Kansas	14	Butler Community College	48.9
Kansas	15	Coffeyville Community College	48.33
Kansas	16	Fort Scott Community College	46.76
Kansas	17	Cloud County Community College	46.47
Kansas	18	Allen County Community College	45.52

107

214

536

629

WalletHub 2021

685 TOTAL

Annual Report Components (Proposed)

Many graphics, some good pictures, a few student success stories, a couple employer stories, a few facts and analyses items

Impact of COVID & Recovery

Summary of enrollment for 2020-21: FT/PT, Tech ed, gen ed, adult ed, HS students, graduates, credentials, earnings?, job placement in service area?, Skills USA National Champions, student veteran highlights?

Employer engagement: # of employers on advisory groups, board and trustee employer connections, internships, etc.

Faculty and staff highlights, programs (Lincoln Electric, etc.)

Accountability of resources: funding, facilities, equipment, people, HLC, etc.

Foundation summary/Title III/GMCF, Wamego CF, etc.

Rankings, student success stories, overall ROI impact

Coming attractions in 2021-22: Wamego, etc., shaping and driving our future

