

**Criterion 1 Mission** – *The institution’s mission is clear and articulated publicly; it guides the institution’s operations.*

**1.A. The institution’s mission is articulated publicly and operationalized throughout the institution.**

- MATC Examples:
  - Mission: Manhattan Area Technical College provides high-quality technical, general, and adult education to prepare individuals to pursue technologically advanced careers and lead productive lives in a dynamic and diverse global environment.
  - Vision: As a leader in technical education, Manhattan Area Technical College will enhance student-centered learning and service to business, industry, and community members.
  - The mission and vision are made public through the Faculty Resource Guide, Student Handbook, and the Catalog.
- Possible Evidence:
  - Documentation of the history, development, and adoption of the institution’s mission statement.
  - Documentation that the mission statement is regularly reviewed by the administration and reviewed and approved by the governing board.
  - Documentation that academic programs, student support services, and planning and budgeting priorities align with the mission (e.g., documents with budget allocations to instruction, student services, etc.)
  - Enrollment profile.
  - Information about new student, employee, and board member orientation that imparts the mission.
  - Information about where the mission statement, purpose, vision, values, plans and goals are located and their accessibility to staff, faculty, students and the general public.
  - Documentation of the policies and actions implemented or discontinued to achieve clearer alignment between the institution’s practices and its mission.
  - Recruitment materials.

**1.B. The institution’s mission demonstrates commitment to the public good.**

- MATC Examples:
  - The College serves the community with the Wamego Center, TLC, RTC, and partnerships with area high schools.
  - PAC/BILT Committees provide expertise in the program areas ensuring the programs are relevant to community/industry needs.
- Possible Evidence:
  - The institution’s mission documents, if they specifically address the institution’s role in the community.
  - Lists of efforts, programs, and certificates that meet community or constituent needs.
  - A list of partnerships and consulting arrangements with local businesses.
  - Documentation of public events and series the community is able to attend.
  - Documentation of the utilization of campus facilities by the community.

- Engagement of faculty, staff, and students in the community (i.e., community service, service-learning, etc.).

**1.C. The institution provides opportunities for civic engagement in a diverse, multicultural society and globally connected world, as appropriate within its mission and for the constituencies it serves.**

- MATC Examples:
  - MATC encourages co-curricular activities that prepare students for workplace success. (Co-curricular activities are learning opportunities sponsored by MATC that fall outside the scope of a credit-bearing course.)
  - Behavioral and Social Sciences Coordinator (provides counseling evaluations, referrals, & resources for struggling students)
  - MATC Principles of Community
- Possible Evidence:
  - Documentation of course-based activities that promote civic engagement, including alternative spring break experiences, capstone experiences, community service projects, international service projects, professional or clinical practicum, community-based student employment, organized mission- or faith-based services in the community, military service or entrepreneurship.
  - Documentation of student or residential-life-based service or experiences, such as service clubs, fraternity or sorority service projects, athletic team service activities, resident advisor employment or residential life service projects, or institution-led volunteer experiences.
  - Documentation of extramural and independent volunteer or community service activities, including arts- and culture-based activities, children/youth-based service, human rights service or advocacy, public health and public policy-based activities, environmental and sustainability activities, food security/hunger-relief volunteering, church-based community service, or political campaign volunteering.
  - Documentation of how diversity and inclusion are addressed in the institution's mission documents and strategic plan.
  - Student demographics and enrollment strategies that demonstrate a focus on diversity and inclusion.
  - List of on-campus centers, offices, and committees that address society diversity, inclusion, and/or global awareness.
  - Listing of activities that the institution hosts or participates in that emphasize diversity, inclusion, and/or global awareness.